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RESEARCH ARTICLE

How to interpret algorithmically constructed topical structures of scientific fields? A case study of citation-based mappings of the research specialty of invasion biology

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ABSTRACT

Often, bibliometric mapping studies remain at a very abstract level when assessing the validity or accuracy of the generated maps. In this case study of citation-based mappings of a research specialty, we dig deeper into the topical structures generated by the chosen mapping approaches and examine their correspondence to a sociologically informed understanding of the research specialty in question. Starting from a lexically delineated bibliometric field data set, we create an internal map of invasion biology by clustering the direct citation network with the Leiden algorithm. We obtain a topic structure that seems largely ordered by the empirical objects studied (species and habitat). To complement this view, we generate an external map of invasion biology by projecting the field data set onto the global Centre for Science and Technology Studies (CWTS) field classification. To better understand the representation of invasion biology by this global map, we use a manually coded set of invasion biological publications and investigate their citation-based interlinking with the fields defined by the global field classification. Our analysis highlights the variety of types of topical relatedness and epistemic interdependency that citations can stand for. Unless we assume that invasion biology is unique in this regard, our analysis suggests that global algorithmic field classification approaches that use citation links indiscriminately may struggle to reconstruct research specialties.

1. INTRODUCTION

It has become common practice to use algorithmic approaches to produce mappings of thematic structures of science from bibliometric data. In spite of their promise and popularity, it remains an open question how the algorithmically extracted structures relate to entities of interest for sociological study, such as research topics and research specialties, which constitute shared reference frames for researchers in the collective production of scientific knowledge (Gläser, 2006; Held, Laudel, & Gläser, 2021).

The question of how citation-based maps relate to entities of sociological interest has been critically addressed in the past, such as by Edge (1979), who disputed the capability of citation analysis to effectively detect and map scientific communities. Today, the

relationship between citation-based clusters of publications and scientific research topics or specialties is still unclear, not least because we lack ground truth data that would tell us how bibliometric representations of actual research specialties or research topics look like (Gläser, Glänzel, & Scharnhorst, 2017; Held et al., 2021).

In lieu of a ground truth that has been determined by direct empirical observation and measurement of the object of interest, bibliometricians have constructed surrogates for a ground truth by defining metrics that derive from alternative data sources and grouping sets of thematically related publications together. Data sets used for such metrics include the reference lists of review articles (Klavans & Boyack, 2017), the publications attributed to the same grant number (Klavans & Boyack, 2017; Boyack, Newman et al., 2011), articles in specialty journals (Sjögårde & Ahlgren, 2020), special issues of journals (Donner, 2021), and articles associated by reading logs¹ (Donner, 2021). These metrics allow us to measure and compare clustering solutions in terms of the accuracy with which they place the same items together compared to the grouping of the respective data set used as reference.

The extent to which the groupings of publications suggested by such reference data sets relate to research topics or research specialties, however, remains vague. They are minimalist prescriptions of a ground truth, as they merely define islands, subsets in a sea of publications, that need to be grouped together by a clustering solution to score well. Hence, the accuracy measured with the help of such metrics can provide a touchstone for thematic relatedness but it provides little qualitative insight into the type and features of this thematic relatedness and the correspondence between the grouping of publications produced and actual research communities or research topics.

To shed more light on how algorithmic groupings of publications in citation-based networks and the research done in research specialties are connected, we conduct a qualitative case study that zooms in on one research specialty in particular, namely, invasion biology. Our focus in this case study is on the meaning of citations in the context of the knowledge production processes of a research specialty, because it is the pattern in citation links that is exploited by clustering algorithms when generating citation-based mappings. We chose invasion biology because this is a research specialty that we have studied in a related project², using qualitative methods (ethnographic observations and expert interviews) to better understand processes of knowledge production in this field. This enables us to support our analysis by what we term *sociologically informed* domain knowledge to distinguish it from the type of domain knowledge commanded by experts who are participants in the field, which will be deeper in many respects, but less attuned to a theoretically grounded, sociological analysis of collective knowledge production processes and their representation by bibliometric networks.

We proceed in this case study by delineating the research specialty of invasion biology through a lexical query in a bibliometric database and producing two complementary algorithmic mappings of this data: an “internal” view that uses only the citation links within the field and an “external” view that additionally includes the citation links from outside the field and seeks to capture the embedding of the research specialty into the global network of scientific publications. Our findings show that the thematic structure constructed by clustering the internal citation network is ordered primarily by the empirical object of study in invasion

¹ Digital traces of browsing behavior in bibliographic online databases that track the succession of items that a user looks at or downloads.

² The qualitative studies of invasion biology are part of a field-comparative research project of the junior research group “Field Specific Forms of Open Science” at the Deutsche Zentrum für Hochschul- und Wissenschaftsforschung, which is led by one of the coauthors of this study, Theresa Velden (2018).

biology: species and habitat. When we produce an external view onto the research specialty by overlaying the field data set with a prominent global field classification that is based on the clustering of a global citation network of science, we find that the topical ordering that is imposed on the research specialty is less clear. Only a fraction of the literature in invasion biology is grouped together—the majority of publications are dispersed into hundreds of smaller subsets embedded in larger clusters, termed *microlevel fields*. The global field classification clearly does not reconstruct the specialty in an intelligible way, echoing a finding by Haunschild, Schier et al. (2018) for the research specialty of “overall water splitting.” Our detailed qualitative examination indicates why that is the case.

2. BACKGROUND

2.1. Mapping with Direct Citation Links

Especially in the last decade, it has become common practice in scientometrics to use direct citation links to map the global structure of science at the article level (Boyack & Klavans, 2010; Klavans & Boyack, 2017; Sjögarde & Ahlgren, 2020; Šubelj, van Eck, & Waltman, 2016)³. This development succeeded earlier attempts in science mapping which used indirect citation links in the form of cocitation or bibliographic coupling (Klavans & Boyack, 2017, pp. 986–7). Those two indirect models were preferred because they are more amenable to thresholding. This was not only needed for technical reasons (to keep network sizes small due to restrictions in computational power) but also conceptually favored, as the focus at the time was on detecting subsets of publications that represent emerging topics, rather than on a field classification of an entire corpus of literature (Klavans & Boyack, 2017, p. 987).

With recent advances in computational power, the task of global field classification at article level has become tractable and direct citation models have become a preferred choice for global maps (Klavans & Boyack, 2017). This is in large part due to the sparseness of their adjacency matrix, which increases the computational efficiency of clustering very large citation networks (Sjögarde & Ahlgren, 2018, p. 5; Sjögarde & Ahlgren, 2020, p. 209; Šubelj et al., 2016, p. 2; Van Eck & Waltman 2017, p. 1056).

Theoretical justification for the use of direct citation models is the assumption that a direct citation indicates a topical relatedness between the citing and cited publication. Waltman and Van Eck (2012), who use direct citations for an article-level global mapping, speculate that direct citations may “provide a stronger indication of the relatedness of publications” because they represent a direct connection, whereas cocitation or bibliographic coupling are one step removed as they both require two direct citations to happen before two studies are connected by a cocitation, or a bibliographic coupling link (Waltman & Van Eck, 2012, p. 2380). A study by Klavans and Boyack (2017) that compares global maps built from direct citation, cocitation, and bibliographic coupling data provides empirical support for this speculation. Using an accuracy metric that is based on the groupings of publications referenced by the same review article, they find that direct citation models outcompete the other citation based models.

The interpretation of the clusters of publications that result from clustering direct citation *networks* remains an open research question. The clusters obtained are referred to as *research areas* (Šubelj et al., 2016; Waltman & Van Eck, 2012), *taxonomic subjects* (Klavans & Boyack, 2017), *citation topics* (Potter, 2020), and, depending on the level of resolution, *research*

³ Current commercial products, such as Clarivate’s InCites classification (Potter, 2020), as well as Elsevier’s SciVal Topic Clusters (Elsevier, 2022), are also based on this method.

specialties (Sjögårde & Ahlgren, 2020) and topics (Sjögårde & Ahlgren, 2018). Information extracted from terms used in titles and abstracts, as well as journal titles, is frequently used to describe the topical content of clusters. These labels corroborate a topical relatedness of publications grouped together in a cluster, as well as a topical distinctiveness when compared to publications in other clusters. However, it is not clear how these clusters of publications relate to the social and cognitive formations of scientific communities and research specialties. Relevant questions include the following: What do research processes that produce the publications included in a cluster have in common? How are publications with an increased density of citation links between them related to one another?

2.2. Validation of Field Mapping

It has been known for a long time among bibliometricians that a proper validation of the delineation and mapping of scientific fields is extremely difficult (see e.g., Tijssen, 1993). Zitt, Lelu et al. (2019, p. 26) recognize that “there is no ground truth basis for defining knowledge domains.” The difficulty arises because creating a ground truth for a field would mean to reconstruct the shared perspectives of all researchers belonging to the field. Each scientific field is comprised of topics that researchers are working on. Topics represent collective interpretations of knowledge claims which matter for their research. However, even validating the reconstruction of topics poses a serious challenge. Held et al. (2021) provide an attempt to construct a ground truth for topics by combining qualitative data from interviewing individual researchers with bibliometric data to reconstruct their perspective (“microlevel”), and from this combine the individual perspectives to obtain a shared perspective (“mesolevel”). The validity of these ground truths to represent topics (“mesolevel”)—not even speaking of an entire field—can, however, be questioned.

Owing to the plight of the lack of a ground truth as a means to validate algorithmically reconstructed topical structures, studies have adopted different approaches to assess the appropriateness of their results (Held et al., 2021, p. 4512), among them making use of experts’ opinions to evaluate the structures (for a critique, see Gläser [2020]); comparing different solutions that use the same data set as input (Velden, Boyack et al., 2017); or calculating the accuracy in terms of agreement with an independent data set as a “gold standard” (Boyack et al., 2011; Donner, 2021). All of these vehicles to evaluate bibliometric structures are useful to learn about the maps we create, and to help to assess their plausibility. Yet, these approaches remain limited when it comes to validity. They contribute little to understanding in a principled way how the structures constructed from the data relate to research topics and research specialties.

As it is, we can understand the clusters created as algorithmically detected fluctuations in citation link density that show some degree of overlap with thematic groupings of publications as defined by reference lists of review articles, by temporal succession in reading logs, or by special issues of journals. This, along with the topic labels derived from publications grouped together in a cluster, suggests a certain level of thematic relatedness of publications in a cluster. But without further insight into what underlies this thematic relatedness, and hence what it is that these clusters represent, it is difficult to base strong claims on them in a sociological or evaluative context, as they still could represent “algorithmic artifacts” (Leydesdorff & Milojević 2015, p. 201) rather than actual research topics or specialties.

What is further disconcerting is the fact that theoretical considerations imply that research topics and research specialties not only vary in size, but overlap pervasively (Havemann, Gläser, & Heinz, 2017). Current direct-citation-based mappings produce disjoint clusters and sidestep the reconstruction of pervasively overlapping topic structures. This implies that

even in the best case only some topics or specialties are captured by a given map, while others are left out. As of now, we cannot specify under what circumstances which types of topics or specialties are reconstructed.

To better understand how clusters of publications in direct citation networks may be interpreted and relate to research topics and research specialties, we propose to turn our attention to the signal that enters clustering algorithms and take a closer look at the topical relatedness that underlies the citation links that embed a given publication in the overall citation network.

2.3. Meaning of Citation Links

What today's citation-based algorithmic mapping approaches share is that a citation is used as dimensionless entity, where the meaning contained in a citation receives a maximal simplification (Wouters, 1999). This simplification masks the various meanings that the act of citing confers to the citation link between two publications. Amsterdamska and Leydesdorff (1989) show in a case study of the argumentative function of citations that citations to sources confer rather distinct types of relevance to a given source and that even references to the same sentence can signify different types of relevance, depending on the argumentative function of the citation in the citing publications. They argue that the process of integration of knowledge claims into the existing knowledge base via citation links is much more complex and multi-dimensional than bibliometric uses of citations account for. The discourse in science studies about what citations indicate about the relationship between publications, and the potential and limitations of quantitative citation analysis has been going on at least since the 1970s (Amsterdamska & Leydesdorff, 1989; Edge, 1979; Erikson & Erlandson, 2014; Gläser, 2006, pp.141–7; Leydesdorff, 1998; Luukkonen, 1997; Nigel Gilbert, 1977; Zuckerman, 1987). Falling short of arriving at a consistent picture that would comprise a citation theory, this discourse has yielded “microtheories” (Gläser, 2006, p. 145) of citation, which look at the act of citing a paper from many different perspectives. However, these different perspectives on the scientists' act of citing another paper have not found much regard in quantitative bibliometric analyses, neither in structural bibliometrics (where every citation is taken as an equally relevant link between two papers) nor in evaluative bibliometrics (where every citation is equally used to assess a paper's impact).

If citations are multidimensional, and the process of integration is more complex than the simplified use of citations as dimensionless entities suggests, then a case study that explores more deeply the distinct meanings of citation links in a science map may provide pointers to a better understanding of the relationship between algorithmically generated clusters and research topics or specialties.

For this study, our take on interpreting citation links and their informational value for the topical grouping of publications is that, from a sociological perspective, citation links are indicative of the interdependency between researchers in the production of scientific knowledge. One way in which this interdependency becomes tangible is what we term here the *epistemic* dimension of reference links, as they situate a given study relative to published knowledge claims along a small set of fundamental dimensions of research: the research problem treated, the empirical object(s) studied, the methods used, the theoretical resources used, or the external relevancy of the study and its results (Seitz, Schmidt et al., 2021)⁴. Whereas

⁴ Our selection of these epistemic dimensions is building on Law (1973), who has identified “methods,” “theory,” “object,” or “problem” as potential distinct foci of specialties; and Gläser, Laudel et al. (2018), who distinguish these as dimensions along which interdependencies within communities exist (to differing degrees, due to differences in the epistemic conditions of research).

citation links cannot necessarily be taken to represent influence, as pointed out by Edge (1979), we may attribute to them at least the signaling of some level of awareness of work that is topically related along the fundamental dimensions listed above. By distinguishing such epistemic dimensions of relatedness, we hope to get a better insight into how aggregate structures of citations relate to knowledge production in a given research specialty.

3. DATA AND METHODS

This case study focuses on invasion biology, a research specialty that started to develop in the 1980s, building on an increasing knowledge base about the biology and ecology of invasive species (Davis, 2006; Reichard & White, 2003). It became institutionalized in the 1990s and early 2000s, when specialized research journals, research centers, and conference series were founded (Vaz, Kueffer et al., 2017, p. 433). Besides a maturing knowledge base, the emergence of the specialty was also shaped by a growing policy interest in managing biological invasions, due to a growing awareness of potential socioeconomic impacts (Vaz et al., 2017).

The focus of invasion biology is the human-induced spread of new organisms, and it addresses the invasion process, pathways, causes, and factors for invasion success, as well as invasion impact and invasion control or management. As such, it comprises fundamental research as well as applied research (Vaz et al., 2017, p. 433). It is strongly rooted in ecology, but—judging from the journals in which invasion biological research is published—it also receives contributions from a range of fields, especially environmental sciences, but also biology and geosciences, as well as social sciences and humanities (Vaz et al., 2017, p. 434).

3.1. Delineating the Field

We delineated the field of invasion biology by following a scheme outlined in Zitt et al. (2019, p. 55), which includes (a) supervised information retrieval (lexical query), (b) the expansion of the query, (c) the bibliometric expansion (in our case a shrinking), and (d) a final evaluation of outcome using our own field knowledge. For the first step (a), we rely on an existing lexical query developed by field experts, then (b) we extend this lexical query (increasing the recall) by using information from the metadata of researchers' publications in the field, and (c) reduce the publication set again (increasing precision) using its citation network. For Step 1, we build upon an approach that was developed by researchers in invasion biology (Vaz et al., 2017), which was based on a lexical query developed and intended to capture publications belonging to their research specialty:

["Ecological invasion*" or "Biological invasion*" or "Invasion biology" or "Invasion ecology" or "Invasive species" or "Alien species" or "Introduced species" or "Non-native species" or "Nonnative species" or "Nonindigenous species" or "Non-indigenous species" or "Allochthonous species" or "Exotic species"]

We used this query in a previous study before for delineation (Held & Velden, 2019). However, through our continued engagement with researchers in the field⁵, we knew of their publications lists and found that the above lexical query failed to cover a relevant proportion of their publications in invasion biology. To assess how an increase in recall could be achieved, we selected eight invasion biologists as a reference set, using a combination of criteria to approximate a broad representation of the field (topic focus, long-term versus recent high

⁵ The project of T. Velden compares four fields of science (one of them invasion biology) and uses bibliometric maps of research specialties to support comparisons in ethnographic science studies.

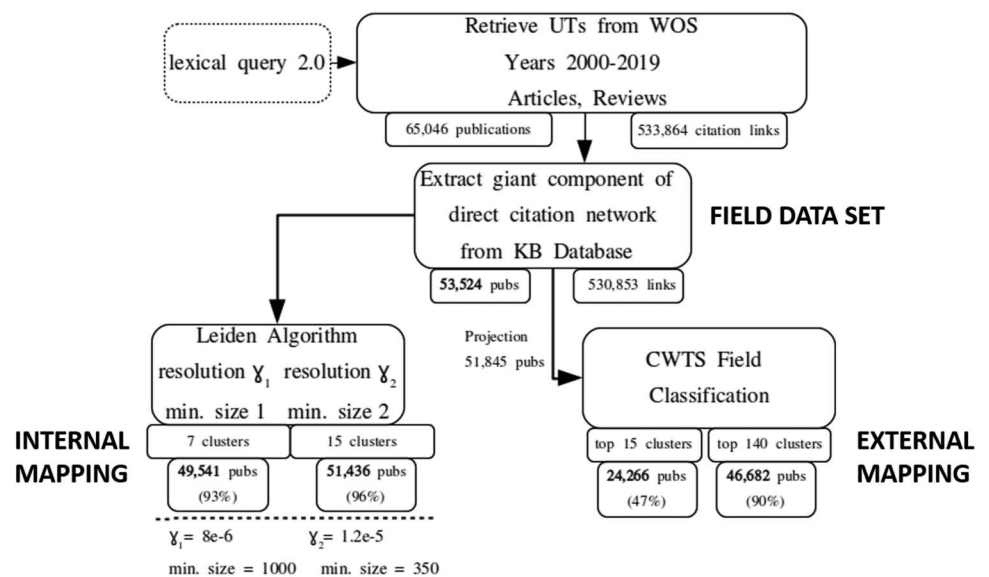


Figure 1. Overall scheme depicting the workflow to produce the internal mapping (left side) and the external mapping (right side) of the publication set.

producers). We found that authors use terms more specific than the more general terms in the above query (e.g., “invasive tree” or “invasive cane toad,” rather than just “invasive species”), and concluded that the original lexical query needed to be extended (Step 2, expansion of the query). We decided to stay with the lexical query as main approach to delineate the field, as the field seems to be delimitable using characteristic invasion-related terms, and we extended the above query to cover the variation in term usage of researchers in the field. For this, we queried a large, very coarsely delineated publication set in the Web of Science (WoS) to identify and assess the frequency of common term phrases that characterize invasion biology (using characteristic adjectives, and assessing their accompanying noun phrases, which included taxonomic species and invasion biology concepts, see the full methodology in Section S.1.1 of the Supplementary material). Thus, we iteratively extended our query with the frequently occurring terms (the final lexical query “2.0” which we used in delimiting invasion biology is provided in the Supplementary material, Section S.1.2). When assessing the increase in recall using the reference set of eight authors, we found for seven that the expanded query increased the recall of their invasion biological publications to above 90%. For one reference author, whose work was initially particularly poorly represented by less than 30%, recall increased to almost 80% (see Sections S.1.3–S.1.4 for details). Using this query, we retrieved a set of 65,046 publications from the WoS online interface on June 22, 2019 (Figure 1). In the database of the Kompetenzzentrum Bibliometrie⁶ (stable version of 2019) we were then able to retrieve full metadata for 63,967 publications. Finally (Step 3), to increase the precision by reducing noise in the data we first constructed the direct citation network (using only internal links, decreasing the set to 55,474) and extracted its giant component (from 619 network components). The final set consists of 53,524 publications, which constitutes what in the following we call the invasion biology *field data set*. Seitz et al. (2021) used a manually coded set of publications (see Section 3.6) to assess the precision of this field data set with regard to capturing invasion biological publications. The

⁶ Competence Centre for Bibliometrics: <https://www.forschungsinform.de/Bibliometrie/en/index.php?id=home>.

quality check conducted by Seitz et al. identified 6% of publications that formally matched the lexical query but have no discernible link to invasion biology, in spite of the citation-based shrinking of the data set in Step 3. The next two subsections describe how we use the field data set as input for the Leiden algorithm to produce an internal mapping and for the projection onto the Centre for Science and Technology Studies (CWTS) field classification from 2019 to produce an external mapping (Figure 1).

3.2. Clustering of Field Data Set (Internal Mapping)

To produce a mapping of invasion biology from an internal perspective, we used as input the generated field data set, which comprises 530,853 (internal) citation links. For clustering, we chose the Leiden algorithm (Traag, Waltman, & van Eck, 2019), a community detection algorithm that has been developed to overcome a decisive shortcoming of a widely used community detection algorithm, the Louvain algorithm (Blondel, Guillaume et al., 2008), namely, the production of badly connected clusters. It further allows us to choose the quality functions Constant Potts Model (CPM) or modularity. We chose CPM, which has been shown to be resolution limit free (Traag, Van Dooren, & Nesterov, 2011; Traag et al., 2019). For the resolution values and minimum cluster sizes, we selected two values each (Figure 1). Different from the methodology introduced in Waltman and Van Eck (2012), we did not merge clusters below the threshold, and instead discarded them. The publications from those discarded clusters amount to less than 10% of the publications in both solutions Leiden 7 and Leiden 15. The algorithm was started with random seed 0, run with 100 iterations with 10 random starts each.

3.3. Projection onto Global Field Classification (External Mapping)

To complement this internal perspective on a research specialty with an external perspective that takes the embedding of publications in the global citation network of science into account, we projected the field data set onto the CWTS “microlevel field classification.” The global field classification consists of 4,536 “microlevel fields” (MLFs) that have been extracted with the SLM algorithm on the weighted direct citation network of more than 23 million publications published in 2000–2019 and indexed by WoS. Of the 53,524 publications included in the field data set, 51,845 were found in the MLFs of the CWTS field classification. This global field classification induces a subdivision of the field data set into groupings of publications that constitute the intersection between field data set and MLFs. We refer to the publications included in the intersection of MLFs with the field data set as *projection clusters*.

3.4. Labeling

To find characteristic terms to describe the content of clusters, we extracted the noun phrases from titles and abstracts of the publications of each cluster in each cluster solution. We consolidated species names by tagging taxonomic species (because various terms referring to the same invasive species are used in invasion biology) with the software Linnaeus (see Section S.1.5). Finally, characteristic terms for each cluster were determined using the labeling approach based on normalized mutual information described by Koopman and Wang (2017). The full description of our labeling process is given in Section S.1.5.

3.5. Visualization

For visualizing the reconstructed topical structures of the internal and the external mapping, we use topic affinity networks that evaluate the strength of citation links between topical

clusters to determine their affinity. The existence of a link between clusters in the affinity network indicates a surplus of connectivity between the two compared to a random null model (see Velden, Yan, and Lagoze (2017) for details).

3.6. Probing with Publications in the Field

To mediate between the macrolevel of algorithmically generated thematic structures from direct citation networks and the microlevel of individual citation decisions, we look at the topical meaning that citations carry due to the epistemic dimension of scientific knowledge production that they pertain to. As a first step, we identify publications with an undeniably strong focus on invasion biology. To this end, we take advantage of a sample of publications from the field data set that has been coded by Seitz et al. (2021) by their degree of focus on invasion biology. The approach to the classification of research focus developed by Seitz et al. requires the intellectual assessment of the degree to which a publication is focused on contributing to the field of invasion biology based on the information and framing provided in the bibliographic metadata, especially title, abstract, and author keywords. The classification scheme distinguishes four ordinal classes: core (studies with a singular focus on invasion biology), boundary (studies with an additional focus on another field), periphery (studies with only a weak link to invasion biology), and unrelated (studies with no discernible link to invasion biology). From a field delineation perspective, core and boundary publications together can be considered as constituting the field, whereas peripheral and unrelated publications are not considered part of the field. The classification rests on an understanding of what constitutes research in the field of invasion biology, which requires us to look into the substantive content of the science. To make this—in the end subjective—understanding explicit and increase the transparency of the classification process, Seitz et al. describe the research focus and overarching research questions that define the field in their mind, specify a decision tree, and document decisions on where to draw the line⁷.

Seitz et al. have applied this classification to 100 publications, randomly sampled from publications in the field data set published in the year 2018. They found that 49% of publications are core, 22% boundary, 23% periphery, and 6% unrelated. Taken together, the data suggest that 71%(±9%) of publications in the field data set represent invasion biological research while 29%(±9%) have only a weak link or no link to invasion biology. For the purposes of our case study, we use a subset of 49 publications from the sample that were identified as belonging to the category of core publications, which means that they have an undeniably strong focus on invasion biology. This subset allows us to probe how well the algorithmically generated clusters of the global science map represented by the CWTS-MLF classification capture the research specialty of invasion biology. This is similar to the approach taken in the study conducted by Haunschild et al. (2018) about the degree to which the CWTS-MLF classification captures the research specialty of overall water splitting.

In a second step, we move beyond a merely quantitative assessment of the agreement between algorithmic field classification and intellectual assignment of publications to the field: We inspect individual cases of core invasion-biological publications and explore how they are embedded into the algorithmically generated MLFs by citation links that carry different kinds of topical meaning.

⁷ For example, when a study examines an invasive species, without attending to any aspect of the invasion process, it is classified as research that is not invasion biological, but peripheral to the research specialty of invasion biology.

4. RESULTS

We have generated two complementary bibliometric maps of the research specialty of invasion biology that are based on direct citation links. Both work with the same lexically delineated field data set representing invasion biology, and they use similar clustering approaches to detect structures in direct citation networks. The first one exploits the signal provided by citation links inside the field data set to construct an internal perspective of the topic structure of the field (Section 4.1). The second one provides an external perspective on the field data set, one that is influenced by citation links inside the field data set as well as by links from a global set of scientific publications (Section 4.2).

4.1. Internal Field Mapping

For the internal field mapping we produce two clustering solutions, using two different resolution levels. Cluster sizes are given in Figure 2. The topical content of each cluster is indicated by the cluster labels provided in the Supplementary files (cluster descriptions). The alluvial diagram (Supplementary material) of the two cluster solutions indicates great stability between the two solutions, in the sense that clusters in the low-resolution solution (Leiden 7) are split up to form smaller clusters in the higher resolution solution (Leiden 15). Only occasionally do subsets from different “parent” clusters combine to form new clusters.

Figure 3 visualizes the topic structure of invasion biology in the form of a topic affinity network and is based on the seven-cluster solution Leiden 7. Node sizes are scaled by number of publications, and links indicate a surplus in intercluster citations, or “topic affinity.” The map suggests that, based on internal citation links, publications in invasion biology group together by empirical object, that is, habitat (aquatic versus terrestrial) and, within the terrestrial habitat, species (vertebrates versus insects versus plants). The largest topical cluster contains 35.7% of publications. A predominant focus of this largest cluster seems to be invasive plants, which aligns with the judgement of field experts that observational studies of terrestrial plants dominate the empirical literature in invasion biology (Jeschke & Heger, 2018, p. 162; Pyšek, Richardson et al., 2008).

4.2. External Field Mapping

Projecting the field data set onto the more than 4,000 CWTS MLFs results in a very uneven size distribution of projection clusters, as can be seen from Figure 5. The largest cluster contains 18% of publications in the field data set. The second largest cluster is drastically smaller,

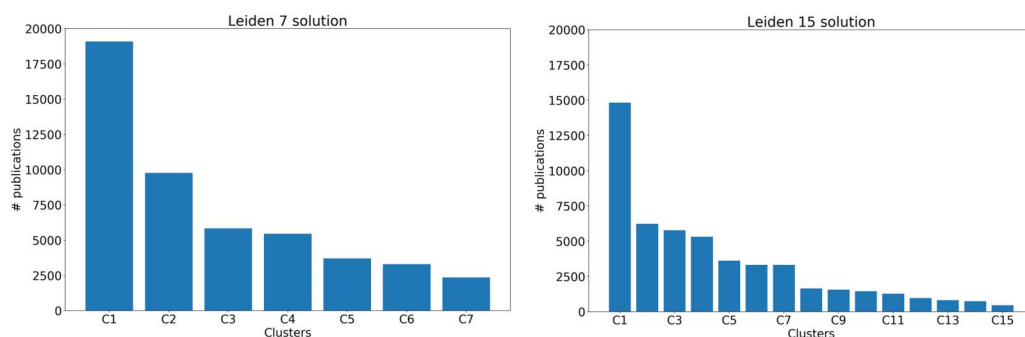


Figure 2. Number of publications in the major clusters of the Leiden 7 and Leiden 15 solutions.

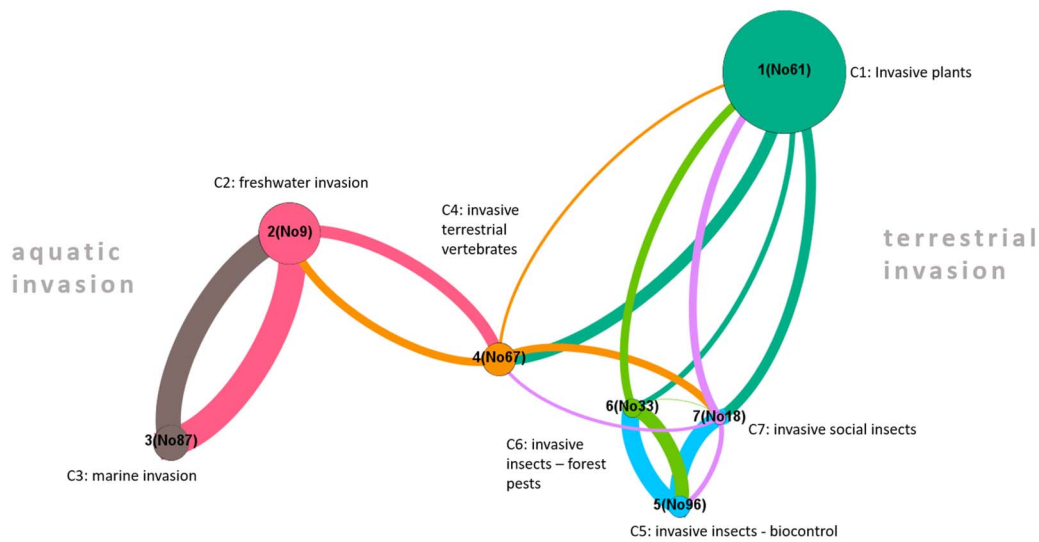


Figure 3. Topic affinity network of invasion biology based on the Leiden 7 clustering solution. Node sizes reflect number of publications in a topic cluster.

capturing only 2.6% of publications in the field data set⁸. Overall, there are 873 projection clusters (i.e., more than 20% of MLFs in the global field classification contain at least one publication from the field data set). The topic affinity network depicted in Figure 4 is based on the 56 largest projection clusters. It consists of the largest cluster, containing almost 10,000 publications, along with 55 small topical clusters ranging in size between 1,335 and 200 publications. The network depicted covers only 75% of publications in the field data set. To obtain a mapping that includes at least 90% of publications, we would need to include 140 clusters, down to a size of 45 publications.

Figure 5 shows that in most cases, the publications from the field data set constitute just a very small portion of the publications in the corresponding MLFs. Almost two-thirds (63%) of publications in the field data set is spread across more than 800 MLFs in which they have less than a 10% share, such that they are marginalized within the respective MLFs.

One possible explanation for such a high level of dispersion of the field data set when projected onto the CWTS field classification could be a lack of precision in the delineation of the field data set. However, as mentioned above, according to the analysis of Seitz et al. (2021) only 29%(±9%) of publications in the field data set have a weak or no link to invasion biology, and hence could account for the spread. So while lack of precision may be one factor, alone it is insufficient to explain the observed dispersion of 63% of the field data across MLFs. This raises the question of why in the global field classification so many invasion biological publications are part of MLFs where they constitute only a marginal subset and how they are associated with the respective MLFs.

To answer this question, we take a closer look at a sample of publications from the field data set that have a strong focus on invasion biology to see how they are embedded in MLFs.

⁸ Restricting the field data set to those publications with a "strong signal" (many citations/references, represented by the 10-core of the network), shows a similar distribution. Find detailed results in Section S.2.1.

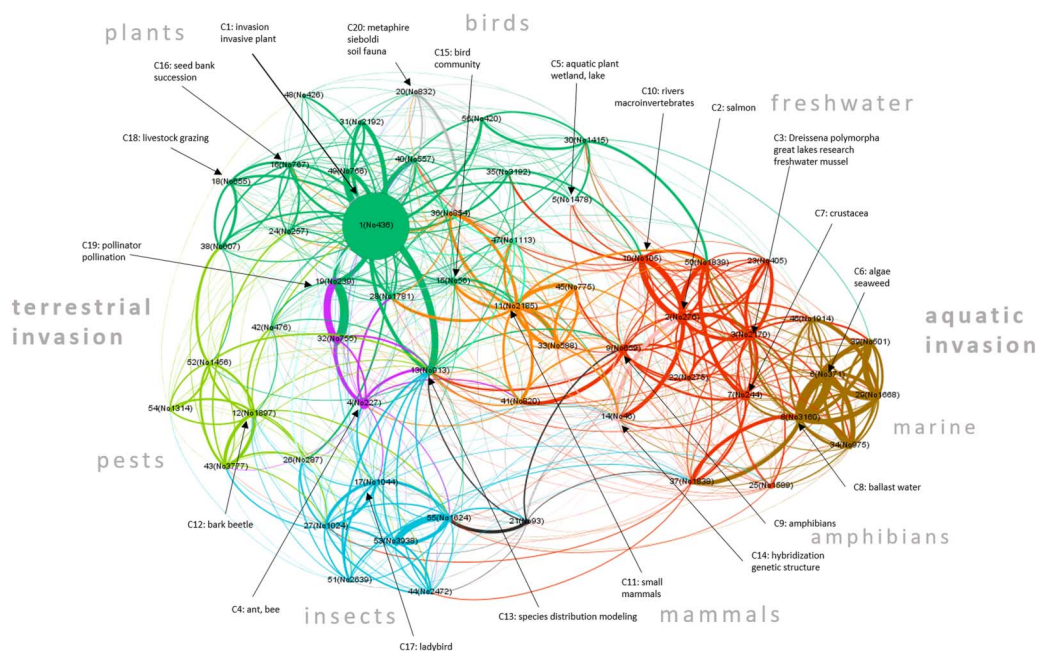


Figure 4. Topical affinity network of the 56 largest projection clusters (defined as the intersection between field data set with CWTS MLFs). The coloring of nodes derives from the Leiden 7 clusters (in Figure 3) and indicates when more than 50% of publications in a projection cluster overlap with publications in the respective cluster from Leiden 7. Black/grey are clusters where the majority of publications are publications that were in the residual cluster of the Leiden 7 solution (i.e., not part of one of the seven main clusters). Three nodes are highlighted with a lighter shade, C5, C14, and C26 to indicate that the dominant share constitutes less than 50%.

We take advantage of a sample of 49 publications manually classified by Seitz et al. (2021) as core invasion biological publications (see Section 3.6 and a list of all 49 publications in the supplementary files). We find that a quarter (24.5%) of those 49 core invasion biological publications are located in MLFs that overlap with the field data set by more than 50%, and hence can be considered MLFs with an invasion biological orientation. More than half (53%) of the sample of 49 core invasion biological publications, however, are included in MLFs that have a

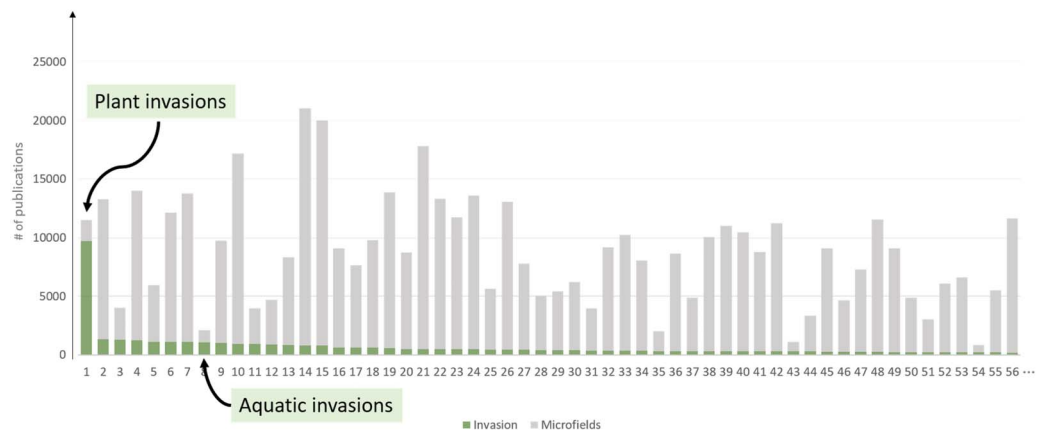


Figure 5. The 56 CWTS MLFs with the highest number of publications from the field data set. The publications from the field data set (i.e., projection clusters) are indicated in green. The two MLFs with more than 40% of overlap with the field data set are highlighted.

marginal overlap of less than 10% with the field data set. If one examines the topical orientation of those MLFs⁹, we find that the epistemic link between those MLFs and the embedded core invasion biological publications is primarily given through either a shared empirical object or a shared methodological approach. In the following Table 1, we provide five examples to illustrate these different associations.

Example 1 describes the invasion history of an aquatic species in Finland and discusses the ecological and economic risks associated with it, as it can support the spread of parasites. It is embedded in MLF mf3541, which relates to research on aquatic parasites and is approximately 1,400 publications strong. The second paper is published in the journal *Gigascience* and has been classified by Seitz et al. as core invasion biology, as it presents a study of causal factors for invasion success. Its empirical object is an invasive freshwater snail that, according to the authors of the study, is one of the 100 worst invasive species worldwide. The publication is embedded in mf1589, which consists of more than 5,600 publications and relates to zoological research on molluscs. Example 3 is published in the macroecological journal *Global Ecology and Biogeography* and has been classified by Seitz et al. as core invasion biology because it deals with predicting the geographic expansion of nonindigenous organisms which is a central invasion biological concern. It proposes a novel method for the prediction of range expansion for invasive species, by adopting a forecasting approach previously applied in the biomedical field. This study is the only publication from the field data set that is included in mf316, which consists of more than 12,000 publications and seems to be dominated by research on flu vaccinations. This example cautions against discounting a minimal overlap between the field data set and an MLF as an indication of the irrelevance of the respective publication to invasion biology. The study in example 4.1 is published in *Entomological Research* and has been classified by Seitz et al. as core invasion biology because, again, it deals with predicting the geographic expansion of nonindigenous organisms, which is a central invasion biological concern. Its empirical object is a highly invasive ant. This publication is located in an MLF of more than 8,000 publications (mf913) that seems to share a methodological approach: species distribution modeling. Example 4.2 represents another core invasion biological study of invasive fire ants. It examines factors explaining the distribution pattern of fire ants in the United States, and is assigned to mf227, an MLF dealing with sociobiological and behavioral research on ants.

The two fire-ant-related invasion-biological studies referred to above represent an interesting case for further exploration, given that they are assigned to different MLFs, neither of which seems to have an invasion biological focus. Only around 50% of the cited sources in the reference lists of these two articles are included in the direct citation network that the CWTS MLF classification is based on. The other 50% of cited sources are either not indexed in the WoS Core Collection or published outside of the 2000–2019 time window. Figure 6 shows those MLFs that the majority of the cited sources are assigned to. An inspection of titles and abstracts of those cited sources provides insight into the different bodies of knowledge that they represent and that the citing articles relate to. We find that references assigned to the same MLF tend to share either the empirical object, a methodological approach, or a theoretical concern with a certain research problem, such as invasiveness (mf913) or cold tolerance of insects (mf1624). As we can see from Figure 6, the two invasion biological studies are assigned to the MLF that

⁹ For this we rely on the CWTS “microlevel” field labels of 2019, accessible at <https://www.leidenranking.com/Content/CWTS%20Leiden%20Ranking%202019%20-%20Micro-level%20fields.xlsx> (accessed July 4, 2021).

Table 1. Examples of five core invasion biology publications with their assignments to CWTS MLFs and identified epistemic link to the MLF

Example	Title	Journal	MLF	Classification by Seitz et al.	Epistemic link
#1	Invasion of Finnish inland waters by the alien moss animal <i>Pectinatella magnifica</i> Leidy, 1851 and associated potential risks	<i>Management of Biological Invasions</i>	mf3541—aquatic parasites	Core invasion biology	Empirical object
#2	The genome of the golden apple snail <i>Pomacea canaliculata</i> provides insight into stress tolerance and invasive adaptation	<i>Gigascience</i>	mf1589—molluscs	Core invasion biology	Empirical object
#3	Supervised forecasting of the range expansion of novel nonindigenous organisms: Alien pest organisms and the 2009 H1N1 flu pandemic	<i>Global Ecology and Biogeography</i>	mf316—flu vaccinations	Core invasion biology	Method
#4.1	Predicting the potential distribution of an invasive species, <i>Solenopsis invicta</i> Buren (Hymenoptera: Formicidae), under climate change using species distribution models	<i>Entomological Research</i>	mf913—species distribution modeling	Core invasion biology	Method
#4.2	Cuticular hydrocarbon chemistry, an important factor shaping the current distribution pattern of the imported fire ants in the USA	<i>Journal of Insect Physiology</i>	mf227—sociobiological and behavioral research on ants	Core invasion biology	Empirical object

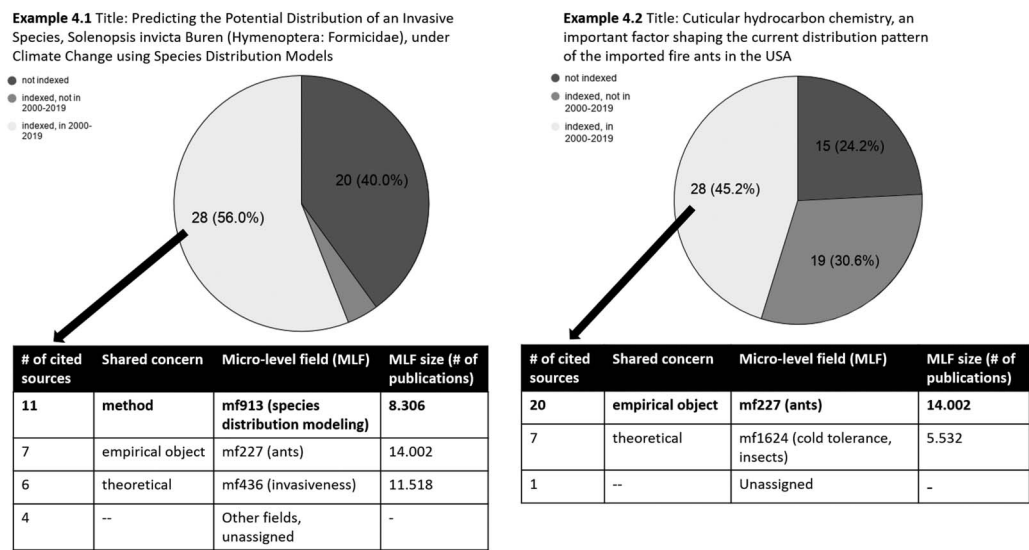


Figure 6. MLF assignment of cited sources of two core invasion biological journal articles related to invasive ants.

the relative majority of cited sources in their respective reference list is assigned to. For the study in example 4.1, the number of method-related, empirical object-related, and theory-related citations is fairly similar; for the study in example 4.2, the number of empirical object-related citations clearly outcompetes the number of theory-related citations.

5. DISCUSSION

The internal and external mappings of invasion biology presented above are based on similar clustering algorithms and the same data model (direct citation). However, they deliver rather distinct perspectives on the target specialty due to the difference in the scope of the citation signal that is used.

The organization of the topical structure of the internal map by empirical object echoes a similar finding for a mapping of the field of astrophysics, which also used a direct citation network as data model (Velden et al., 2017). This is an interesting result that raises the question of whether the organization of the structure of the direct citation network by empirical object is a signature of all empirically oriented scientific research specialties. Answering this question is subject to future research.

For invasion biology, this finding is not entirely surprising. If we take citation links to signify some form of communication (Vugteveen, Lenders, & Van den Besselaar, 2014), then the structure of the internal map indicates that the density of communicative links in invasion biology is highest between publications pertaining to the same family of empirical objects. The majority of field internal citation links, however, are not empirical object related but, according to the analysis of Seitz et al. (2021), include a substantial proportion of theory-related and research-problem-related citation links. Hence our finding of a citation-based topic structure that is ordered by empirical object suggests that in this research specialty, research problems and theoretical considerations are closely entangled with specific classes of empirical objects. This would match observations of the field having a journal literature that is dominated by empirical studies that use experimental and field-observational approaches to study specific invasive species in specific geographical locations and habitats (Seitz, 2021). The predominance of

case studies and system-specific knowledge in invasion biology is also discussed by researchers in the field. It can be seen as a weakness and an expression of a lack of theoretical integration (Davis, 2006), or it can be interpreted as a strength, and the result of application-oriented research efforts directed at invasion management that adopt the stance that “useful predictions [can] only emerge from focused studies on particular species and environments” (Williamson [1999], cited in Davis [2006]).

Obviously, the ordering of publications by empirical object of research, which the direct citation network delivers, is only one of potentially many useful thematic perspectives on the published knowledge base in invasion biology. An alternative thematic perspective that focuses on methods might distinguish field-observational studies, experimental studies, macroecological studies, and policy-oriented social studies. Yet another thematic perspective might foreground the theoretical understanding of invasion processes and distinguish work by conceptual focus: from invasion pathways and factors of invasion success, to forms of invasion impact. In principle, by use of different approaches and types of data one should be able to tease out different aspects of the topic structures in a research specialty (see the triangulated mapping of water science by Wen, Horlings et al. [2017]). A recent mapping approach developed by researchers from within the field of invasion biology (Jeschke, Enders et al., 2020) aims to address a perceived lack of integration of knowledge in the field. The researchers reconstruct the theoretical backbone of the field in the form of a network of related hypothesis about invasion success (Enders, Havemann, & Jeschke, 2019), and organize publications that report empirical results with regard to the empirical support they provide for the hypotheses.

As we move to an external perspective on the field and take the signal from the global citation network into account, the topic structure of the research specialty that is reconstructed reflects communication between knowledge claims produced in the field with knowledge claims produced outside. An example is the mapping of astrophysics by Boyack (2017), produced by projecting the Astro Data set (Gläser et al., 2017) onto a global field classification with approximately 1,700 clusters. Different from Boyack’s result for astrophysics, though, our projection of the invasion biology field data set onto a global field classification results in a strong dispersion of the target field (Figure 4), highlighting the many connections of knowledge claims in the field to knowledge claims produced outside, mediated by empirical objects, methodological approaches, and theoretical concerns. The difference in dispersion could be indicative of actual differences in the cohesion and insularity of the respective fields: astrophysics, an old, established field with a rather distinct sphere of empirical objects, versus invasion biology, a new field with a strong share of empirical objects with other fields. However, technical differences in the construction of the global mapping solutions and the delineation of the field could also play a role, such that the results of the two studies cannot be directly compared.

Our results can more readily be compared with the results of Haunschild et al. (2018), who work with a previous version of the global CWTS field classification and examine the representation of the research specialty of “overall water splitting” by CWTS MLFs. The strong dispersion that we observe for invasion biology reproduces their finding of a poor alignment of a lexically delineated research specialty and the direct citation-based MLF classification. For the specialty of overall water splitting, they find that the largest overlap of the field data set with an MLF accounts for 41% of the publications in the field data set, which leads them to suggest that the MLF classification may not have sufficient discriminatory power to delineate scientific fields. In our study this largest proportion is even lower, with only 19% of publications from the invasion biological field data set included in the MLF with the largest overlap.

Invasion biology and overall water splitting are only two cases of research specialties that align poorly with the CWTS field classification, which includes 4,000 MLFs. From a quantitative point of view, one would argue that this is too small an empirical basis to dismiss the ability of the MLF classification to identify and capture research specialties. More research is needed to determine what kind of entities MLFs do represent, and what characteristics may distinguish specialties missed by the classification from those that may be found to be well represented by it.

Although our case study cannot authoritatively settle the question of the suitability of the CWTS field classification to capture research specialties, it at least provides qualitative insights into what causes the observed misalignment: In our investigation of the citation links of core invasion biological publications to sources in the global direct citation network, we find that citation links to sources in the same MLF relate to the same epistemic dimensions (especially empirical object, method, or theory), and that the tally of citation links relating to one such dimension determines, relatively arbitrarily¹⁰, which MLF of a set of potential MLFs a publication gets algorithmically assigned to. So, the dispersion observed seems to stem from the variety of object-, method-, and theory-related bodies of knowledge that a typical invasion biological study relates to, which the global microlevel field classification, based on generic citation links, treats as distinct.

Perhaps some types of specialties fare better than others in being singled out by a direct citation-based global mapping approach. Presumably, the less diverse a specialty is in terms of objects studied and methods used, and the more integrated (or insulated from other fields) theoretical concerns are, the more likely it is that citation links will cause related work to coalesce into a common cluster of publications.

However, it is an open question how many research specialties fulfill such an “ideal” of a cohesive and insulated base of relevant scientific knowledge. No observer of the sciences today will deny that knowledge production processes are highly interconnected in most fields of science. And we can point to features of knowledge production processes that become apparent in our analysis of citation links in invasion biology here, and in Seitz et al. (2021), that are at odds with features of global direct citation based mapping approaches. We observe the “borrowing” of method-related and empirical knowledge, which, as we have shown, can in the number of citation links it generates drown out the signal of citation links that are directed at the discourse and knowledge produced within the research specialty that one is analytically targeting. Using citation links as a generic signal is bound to conflate the topical relatedness signal from publications in other research specialties that are used merely instrumentally, and the topical relatedness signal from publications within the specialty that a publication is seeking to contribute to. Furthermore, there is the pervasive overlap of research specialties (Havemann et al., 2017)—a feature that is at odds with the hard clustering approach used by global mapping approaches, which assigns publications to one cluster only¹¹. Seitz et al. (2021, p. 1031) observe in their random sample of publications from the invasion biology field data set several instances of such overlap, giving as an example

¹⁰ Arbitrarily insofar as several dimensions may closely compete, and that the maximal number of sources cited with regard to any of these dimensions does not necessarily indicate the research focus of a study.

¹¹ Havemann et al. (2017, p. 1091) promote the idea of mapping topics locally (allowing for overlaps) by including only the citations close to the area of interest in the network, in contrast to the global approaches, which include all citations in the network. This idea, in principle, should also be applicable to map specialties.

publications about the interaction of invasive species with potential biological control agents. The framing of such studies is decisively invasion biological, identifying an invasive pest, describing its harmful impact, and studying ways to control it, such that Seitz et al. (2021) classify them as core invasion biological. At the same time, such a study is unequivocally contributing to the field of pest management, hence showcasing an instance of pervasive overlap of the two fields. Similarly, several of the core invasion biological publications discussed in this study and listed in Table 1 exemplify pervasive overlap: for instance, example 2 on the genome of the golden apple snail, which is framed by its authors as contributing to elucidating invasion success mechanisms, but simultaneously contributes to the field of studies of molluscs, and, arguably, the new field of giga science.

So what could be a way forward? There does not seem to be an easy fix: Neither epistemic dimensions of citations as (meta)data for clustering algorithms to exploit to produce refined maps, nor highly performing clustering algorithms that allow for pervasive overlap of clusters, nor visualization tools that support the inspection of polyhierarchical topic structures are readily available.

What is needed, in the meantime, is a move toward greater veracity about the challenges of interpreting the outcomes of algorithmic mapping approaches and a greater amount of empirical evidence, rooted in an understanding of scientific knowledge production processes that provides insight into what individual clusters represent than hitherto available in the scientometric literature. With the approach we have taken in this study we seek to contribute to the development of methods for producing such evidence and overcome the limitations of expert evaluations of maps, which are susceptible to confirmation bias and tend to suffer from the lack of a systematic contextualization of the view point of the expert (Gläser, 2020). An important precondition for unleashing the power of a broader, interdisciplinary community to envisage and pursue questions of validity and interpretation of global field classifications is to make the respective data widely accessible, so they can be scrutinized in multiple case studies. We are grateful in this context for the readiness of our colleagues from the CWTS to share their 2019 field classification with us.

6. CONCLUSIONS

Mapping structures of science using the citation signal has a decade-long history in bibliometrics. For certain purposes such a map may be useful, while for others it may fail to represent a suitable unit of analysis. Understanding what these mappings actually indicate—for example, with regard to the delineation and topical structure of research specialties—is vital if these maps are used for further analysis and evaluation.

To advance our understanding of how to interpret such mappings, we conducted a case study of how direct-citation-based maps portray the research specialty of invasion biology. Rather than ask field experts, who often are novices in the sociology of science, to provide an *ad hoc* interpretation of a bibliometric map, we relied on sociologically informed domain knowledge to support our analysis. Cornerstones of this analysis have been a transparent definition of the field and a field focus classification (Seitz et al., 2021) that makes decision criteria explicit for what type of publications are counted in, and an understanding of citation links as indicating awareness and topical relatedness along fundamental epistemic dimensions of research.

Interdependencies between scientific fields are, generally, mediated to a large degree by shared methods, empirical objects, or theoretical concerns (Gläser et al., 2018). In this case study, we demonstrate how these interdependencies are reflected in the interlinked citation

structure of science. Our findings suggest that using direct citations to map scientific fields, without any further differentiation regarding their epistemic dimension, results in a blurred signal and impairs the transparency of these maps. Along with other studies (Haunschild et al., 2018; Held et al., 2021), it suggests that global science maps are likely not adequate to capture all specialties. Our scrutiny of algorithmically generated field structures draws our attention to what it means to constitute a field in today's interdisciplinary science structure and the resulting challenges involved in mapping science.

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AUTHOR CONTRIBUTIONS

Matthias Held: Formal analysis, Methodology, Software, Writing—original draft, Writing—review & editing. Theresa Velden: Conceptualization, Formal analysis, Investigation, Methodology, Visualization, Writing—original draft, Writing—review & editing.

COMPETING INTERESTS

The authors have no competing interests.

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DATA AVAILABILITY

The data analyzed in this manuscript is subject to copyright (by Clarivate Analytics) and cannot be made available.

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