Supplementary material to the article "Assessing the environmental performance of ICT-based services: does user behaviour make all the difference?" (Journal Sustainable Production and Consumption)

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#### Online survey - smart home users

<b>Do you have a smart heating system?</b> By smart heating system we mean a heating control that is connected to other sensors, can be controlled externally or is self-learning.
yes, I have a smart heating system → continue with question 2 no, I do not have a smart heating control → exclusion

2. Why do you use your smart home system? open question
Please tell us in keywords what you like about your smart home system or what you use it for.

# **3. Why do you use your smart home system?** *table* I use my smart home system because....

r use my smart nome system because						
	1 Strongly disagree	2	3	4	5 Strongly agree	6 Do not know
I want to increase my security at home.						
I always want to be sure that my home is well secured.						
I can check that everything is safe at home while I'm away.						
because I want to meet my friends' expectations.						
because people who are important to me like smart homes.						
it arouses the interest of my acquaintances and friends.						
it is a new experience.						
it is exciting.						
because I do not get bored with it.						
it automates tedious activities.						
it makes my life easier.						
it enables a high level of comfort.						
it works well for watching movies or listening to music.						
it allows me to place orders online.						
it enables me to use entertainment services throughout the whole flat.						

I enjoy controlling a smart system.						
I like dealing with technical devices.						
it is an investment that pays off financially.						
it reduces my operating costs.						
it saves me money.						
it enables me to save resources.						
because it enables me to adjust my energy consumption so that I can live as environmentally friendly as possible.						
it helps me to protect the environment.						
it is of high and consistent quality.						
it is manufactured to a high standard.						
it meets the highest standards and expectations.						
me when I moved in						
<ul> <li>□ someone from my household when moderate I moved in</li> <li>□ someone from my household after moderate I do not know (Multiple answers possible))</li> <li>5. Since when do you have your smart head MM/YYYY</li> </ul>	ving in	?				
<ul> <li>□ me after I moved in</li> <li>□ someone from my household after mo</li> <li>□ I do not know         (Multiple answers possible))</li> <li>5. Since when do you have your smart hea MM/YYYY</li> </ul>	ving in  ting system  ns for you to	o acq				
<ul> <li>□ me after I moved in</li> <li>□ someone from my household after mo</li> <li>□ I do not know         (Multiple answers possible))</li> <li>5. Since when do you have your smart hea MM/YYYY</li> </ul>	ving in		uire a	a sma	art home sys 5 Very important	6 Do not know
<ul> <li>□ me after I moved in</li> <li>□ someone from my household after mo</li> <li>□ I do not know         (Multiple answers possible))</li> <li>5. Since when do you have your smart hea MM/YYYY</li> </ul>	ving in  ting system  ns for you to	o acq			5 Very	6 Do not
<ul> <li>□ me after I moved in</li> <li>□ someone from my household after mode.</li> <li>□ I do not know (Multiple answers possible))</li> <li>5. Since when do you have your smart hear MM/YYYY</li> <li>6. How important were the following reason</li> </ul>	ving in  sting system  ns for you to  Not important	o acq	3	4	5 Very important	6 Do not know
me after I moved in someone from my household after mo I do not know (Multiple answers possible))  5. Since when do you have your smart hea MM/YYYY  6. How important were the following reaso  Ensuring safety at home.	ving in  Iting system  In start for you to the system of t	2	3	4	5 Very important	6 Do not know

... I like to be up to date with technology.

Saving money.

Expectations/interest of my

friends/acquaintances/family.

That it was an exciting new acquisition.

Quality of the product.												
My technology enthusiasm.		$\exists$								$\top$		
7. Please indicate to what extent your smart home system. Since								nges	since	you	acq	luired
	1 Stror disag	ngly	2			3		4		5 trongl agree		7 Do not know
I save time.		]										
I save money.		]										
I save energy.		]										
I save effort and hassle.		]										
8. Since I started using my smar		syst	em,									
The room temperature is lower to before.	han					Γhe ro	om t		eratur oefore		nighe	er than
I heat fewer rooms than before					I heat more rooms than before							
		·										
9. Please indicate how often yo acquired your smart home.				, activ			N COI	•	red to		ore y	
	u do th  1  Much tha	less an	owing 2		vitie 3 Samo	e as	N COL	mpai	Muc	5 h moi	ore	6 Do not know
	1 Much tha	less an ore			3 Sam	e as ore	w col	•	Muc	5 h moi	ore	6 Do not
acquired your smart home.	1 Much tha befo	less an ore	2		3 Samo befo	e as ore	N COI	4	Muc than	5 h moi befoi	ore	6 Do not know
acquired your smart home.  Listen to music	1 Much tha befo	less an ore	2		3 Samo befo	e as ore	w col	4	Muc than	5 h moi befoi	ore	6 Do not know
Listen to music  Watch TV / Movies  Buy electronic devices  Save energy by controlling my electricity consumption	1 Much tha befo	less an ore	2		3 Samo befo	e as pore		4	Muc than	5 h more before	ore	6 Do not know
Listen to music  Watch TV / Movies  Buy electronic devices  Save energy by controlling my	1 Much that before	less an ore	2		3 Samo befo	e as ore		4	Muc	5 sh mor	ore	6 Do not know
Listen to music  Watch TV / Movies  Buy electronic devices  Save energy by controlling my electricity consumption  Have lights switched on in rooms	1 Much tha befo	less an ore	2		33Sam@befdbefdbefdbefdbefdbefdbefdbefdbefdbefd	e as ore		4	Muc	5 ch moi befor	pre pre	6 Do not know
Listen to music  Watch TV / Movies  Buy electronic devices  Save energy by controlling my electricity consumption  Have lights switched on in rooms where I am not currently staying	1 Much tha befo	less an ore ] ] ] orm thee.	2		33Sam@befdbefdbefdbefdbefdbefdbefdbefdbefdbefd	e as ore		4	Muc	5 sh moo	pes no	6 Do not know
Listen to music  Watch TV / Movies  Buy electronic devices  Save energy by controlling my electricity consumption  Have lights switched on in rooms where I am not currently staying	1 Much that before the control of th	less an ore ] ] ] prm the.	2	owing	3 Samo before	e as ore	es. Pl	4	Muc than	5 sh moo	pes no	6 Do not know

When buying new electrical devices, I consciously pay attention to their power consumption.				
I leave my devices in standby mode.				
In winter I ventilate only briefly, but intensively.				
I defrost my fridge.				
When using the washing machine, I wait until it is fully loaded.				
I turn the heating down or off before I go on holiday.				
I wash my clothes at a low temperature (hot clothes at 60°, only slightly dirty ones at 30°).				

## 11. [Environmental awareness] How much do you agree with the following statements?

	1 Strongly disagree	2	3	4 Strongly agree	5 Do not know
Environmental protection should be a priority for Germany, even if it compromises economic growth.					
Each and every one of us must take responsibility today in our own surroundings for preserving an environment worth living in for future generations.					
In order to preserve our natural livelihoods, we must all be willing to limit our standard of living.					
nrough our way of life, we are also sponsible for many environmental oblems in other countries (e.g., rough the exploitation of raw aterials or waste exports).					
When buying, I pay attention to the sustainability of products (e.g. environmental compatibility, durability, fair working conditions).					

12. [Norm-Activation-Model] Please indicate to what extent you agree with the following statements.

	1 Strongly disagree	2	3	4	5 Strongly agree	6 Do not know
The electricity consumption of private households contributes significantly to the threat to natural environment.						
The electricity consumption of Private households is a major contributor to climate change.						
Rising electricity consumption in the private sector is a serious problem for the environment.						
I am aware that my private energy saving behaviour has an impact on climate change.						
I believe that through energy-saving behaviour I can make a contribution to protect the environment.						
By consistently saving energy in the household, I can make a decisive contribution to environmental protection.						
For environmental reasons, I personally feel obliged to generally save electricity in my household.						
I personally consider it my duty to save energy in my household.						
For environmental reasons, I personally feel obliged to save energy wherever possible.						

# 13. [Green Tech Optimism] Please indicate to what extent you agree with the following statements.

	1 Strongly disagree	2	3	4	5 Strongly agree	6 Do not know
Seeing how the development of green technologies is progressing makes me optimistic about the situation of our environment.						
Even through the further development of green technologies, we will not be able to stop climate change.						
By using more and more efficient household appliances (refrigerator, washing machine, etc.) we can master climate problems.						
The environmental problem will become less important as appliances						

for household and everyday use require less and less energy.								
							I	
4. Do you have the following ele	ectronic d	levices in	your house	ehold?				
Devices				,	Yes	No	Doı	not know
Wall and radiator thermostats								
Window sensors								
Humidity and water sensors/hum	idity met	ers						
Door and window contacts (for v	entilation	)						
Motion detector								
Surveillance camera								
Fire alarm								
Door intercom/communication w	ith video	and Wi-Fi						
Washing machine								
Tumble dryer								
Robot hoover								
Refrigerator (also as freezer and	refrigera	tor combi	nation)					
Coffee machine								
Wi-Fi sockets								
Central switch for all sockets and	lights							
TV								
DVD and Blu-ray devices								
Bluetooth-Multiroom-Soundsyste	em							
Speakers with voice control (e.g.	Amazon	Echo or	Google Ho	me)				
Stationary computer								
Laptop/Notebook/Netbook								
Tablet								
Printer								
Landline telephone								
Mobile phone (except smartphor	ne)							
Smartphone								
Digital camera								
MP3 player								
Gaming console (also portable)								
Smart Watch								
Electronic body scale								
Smart thermometer								
Smart Home Central (control uni	t)							
5. How many of these devices	s do you	own? ( <mark>F</mark>	ilter)		'			
Device	1	2	3	4		5	6	7 or mor
[Filtered devices from No. 14]					Г			

## 16. How many of the devices you own are interconnected? (Filter)

By interconnected, we mean that the devices are electronically connected to each other, e.g., by Wi-Fi or radio, and can exchange information. This way, the smart home system can e.g., be controlled via an app.

Device	0	1	2	3	4	5	6	All	Do not know
[Filtered devices from No. 14]									

17.	Please state for each of	your devices whether	(Filter	)

- 1) most of them already existed before you set up your smart heating system (e.g. you may have had a smartphone before owning a smart home system and are now also using it for it).
- 2) they were mainly *newly* purchased after the *smart heating system* was already set up.
- 3) they have predominantly replaced other devices that were not compatible with the smart home system.

Device	Already existed	Mainly newly purchased	Predominantly replaced other devices
[Filtered devices from No. 14]			

18.	Please indicate which areas of your smart home system you use the most. (Multiple answers possible)
	Heating/Ventilation/Shading
	Multimedia/Entertainment (smart TV, voice-controlled speaker, smartphone/landline phone, etc.)
	Security functions (e.g., surveillance camera, door contacts etc.)
	Household appliances (e.g. hoover robots, connectable lamps, etc.)
	Gadgets (smart scale, smartwatch, etc.)
	Other, namely: [free entry]
19.	How are your smart devices connected to each other? Please indicate all communication channels used. [Multiple answers possible]
	via radio connection
	via cables
	via bluetooth
	via Wi-Fi
	I do not know
	Other, namely: [free entry]
20.	How do you control your smart devices? [Multiple answers possible]
	via a control or radio centre (HUB/Gateway)
	via smartphone/tablet
	via computer/laptop
	via speaker/virtual assistant (e.g., Alexa, Sonos One,)
	I do not know
	Other, namely: [free entry]
21	How often do you usually deal with the technical control and adjustment of the functions

# 21. How often do you usually deal with the technical control and adjustment of the functions of your smart home devices?

	Less	Once	Several	once	Several	hourly	Several
	frequently	а	times a	а	times a		times per
	than once a	week	week	day	day		hour
	week						
	П	П	П	П	П	П	П
Smart Home System						Ы	

22. Please state below how long you normally use the indicated devices per week. (Filter from question No. 14)

		0- h		-4 5 h h	-6	7-8 h	9-10 h	Mo	ore than 10 h	Do not use
TV			] [							
DVD and Blu-ray	devices		] [	]						
Bluetooth multiroo	om sound system		] [							
Stationary Compu	ıter		] [							
Laptop/Notebook/	'Netbook		] [							
Tablet			] [	]						
Gaming console (	offline use only)		] [							
By virtual assistant w	Less frequently than once a week	Once a	a Se	veral es a ek	one d	ce a ay	Seve times da	eral s a y	tant (e.g., A	Several times per hour
Virtual Assistant										
24. Please indica No. 14)	te how long your	robot h	oover 2h	is nor		<b>usec</b> 4h	5h		n or more	never
Robot hoover										
25. Please indica 14)	te how long your	hoover	is nor	mally	used	per v	veek. (	<mark>/Filte</mark>	r from que	estion No.
		1h	2h	3h		4h	5h	6ł	or more	never
Hoover										
26. How many ho	ours <i>per week</i> do	you spe	end pri	vately	doin	g the	follow	ing	online?	
			0-2 h	3-4 h	5-6 h	7- h		10 h	More than 10 h	Do not use
Communication (e.g., WhatsApp, email, social media messenger)		mail,					] [			
articles)	ring (e.g., news, re						] [			
for shops or produ portals)	nline shopping, sea ucts, price compar	ison					] [			
-	publish social med logs, vlogs, videos						] [			

Streaming videos and movies							]	
Streaming music							]	
Playing online video games							]	
Online platforms (e.g. eBay Kleinanzeigen, Kleiderkreisel, BlaBlaCar,)							]	
27. When consuming which products or se	ervices	s can y	ou be	st self	-actual	lize?		
Please choose at least 3 of the following product growthich you best self-actualize to the top.	oups ar	nd put th	nem in	order. M	love the	produc	ct group	os about
Clothing								
Holiday trips								
Kino/Theater								
Interior  Digital Davisos								
Digital Devices								
Social Media								
Online Videos/Streaming								
Apps								
28. How many of the following products ha	-	-						
<b>28. How many of the following products ha</b> Please estimate the number in each case. If you are nyway.	not sur	e wheth	ner a pu	urchase	falls wit	hin this	period	, include it
Please estimate the number in each case. If you are nyway.	-	re wheth	ner a pu	urchase	falls wit	hin this	period	, include it
Please estimate the number in each case. If you are nyway.  Interior (e.g., furniture, decoration,)	not sur	e wheth	ner a pu	urchase	falls wit	hin this	period	, include it
Please estimate the number in each case. If you are nyway.	not sur	re wheth	ner a pu	urchase	falls wit	hin this	period	, include it
Please estimate the number in each case. If you are nyway.  Interior (e.g., furniture, decoration,)  Books, magazines (excluding electronic	not sur	te wheth	er a pu	3	falls wit	hin this	period	e than 5
Please estimate the number in each case. If you are nyway.  Interior (e.g., furniture, decoration,)  Books, magazines (excluding electronic editions, e-books, etc.)	not sur	te wheth	2	3	falls wit	5	period	re than 5
Please estimate the number in each case. If you are nyway.  Interior (e.g., furniture, decoration,)  Books, magazines (excluding electronic editions, e-books, etc.)  Clothing  Household devices (e.g., hair dryer, hoover,	not sur	1 □	2	3 🗆 🗆	falls wit	5	period	re than 5
Please estimate the number in each case. If you are nyway.  Interior (e.g., furniture, decoration,)  Books, magazines (excluding electronic editions, e-books, etc.)  Clothing  Household devices (e.g., hair dryer, hoover, kitchen devices,)	not sur	te wheth	2	3	falls wit	5	period	re than 5
Please estimate the number in each case. If you are nyway.  Interior (e.g., furniture, decoration,)  Books, magazines (excluding electronic editions, e-books, etc.)  Clothing  Household devices (e.g., hair dryer, hoover, kitchen devices,)  Holiday trips  Personal accessories (e.g., jewellery,	not sur	te wheth	2	3	falls wit	hin this  5  □  □  □	period	re than 5
Please estimate the number in each case. If you are injury any.  Interior (e.g., furniture, decoration,)  Books, magazines (excluding electronic editions, e-books, etc.)  Clothing  Household devices (e.g., hair dryer, hoover, kitchen devices,)  Holiday trips  Personal accessories (e.g., jewellery, handbags, purses,)  Digital devices (e.g., mobile phone, laptop,	not sur	e wheth	2	3	falls with	hin this  5  □  □  □  □	period	e than 5

80 to under 100

	100 to under 120
	120 to under 140
	140 to under 160
	160 to under 180
	180 to under 200
	200 and more
	do not know / no indication
30.	Which type of energy do you predominantly use to heat your home?
	Electricity
	Gas
	Fuel oil
	Solid fuels (e.g., wood, coal, pellets)
	Other (e.g., geothermal energy, solar energy)
	do not know / no indication
_	
31.	Do you use green electricity?
	yes
32.	What type of heating is predominantly installed in your home?
	Floor heating
	Radiator
	Wall heating
	do not know / no indication
33.	Do you heat your home the same during the day and at night, i.e., do you have the same temperature setting all the time?
	yes, it is equally warm in the flat during the day and at night
	no, the temperatures during the day and at night are different
	and the same same same grant and same same same same same same same same
34.	Do you heat your home evenly, i.e., do you have the same temperature setting in all rooms?
	yes 🗆 no
<mark>FIL</mark>	TER: If 33 and 34 no, then:
35.	To what room temperature do you heat your living space (living room, kitchen, office) during the day in the heating period?
36.	To what room temperature do you heat your bedroom during the day in the heating season?
37.	To what room temperature do you heat your living space (living room, kitchen, office) at night during the heating period?
38.	To what room temperature do you heat your bedroom at night during the heating season?
FIL <sup>*</sup>	TER: If 33 yes and 34 no, then:
39.	To what room temperature do you heat your living space (living room, kitchen, office) during the heating season?

40. To what room temperature do you heat your bedroom during the heating season?

## FILTER: If 33 no and 34 yes, then:

- 41. To what room temperature do you heat your home during the day in the heating season?
- 42. To what room temperature do you heat your home at night during the heating season?

#### FILTER: If 33 and 34 yes, then:

□ 5

43.	To what room temperature do you heat your home during the heating season?
Ans	wer options for each question:
	<17°C
	17°C to below 19°C
	19°C to below 21°C
	21°C to below 23°C
	23°C to below 25°C >25°C
	do not know → Filter to question with hand controller for the same combination
Har	nd control filter of the respective sub-questions at "do not know" OR
If 3	3 and 34 no + Do not know anywhere at 35-38, then:
44.	To what level do you normally set the hand controls in your living space (living room, kitchen, office) during the day in the heating season?
45.	To what level do you normally set the hand controls in your bedroom during the day in the heating season?
46.	To what level do you normally set the hand controls at night in your living room space (living room, kitchen, office) during the heating period?
47.	To what level do you normally set the hand controls at night in your bedroom during the heating season?
If 3	3 YES and 34 NO + Do not know anywhere at 41/42, then:
48.	To what level do you normally set the hand controls in your living space (living room, kitchen, office) during the heating season?
49.	To what level do you normally set the hand controls in your bedroom during the heating season?
If 3	3 NO and 34 YES + Do not know anywhere at 39/40, then:
50.	To what level do you normally set the hand controls during the day in the heating season?
51.	To which level do you normally set the hand controls at night during the heating period?
If 3	3 and 34 YES + Do not know at 43, then:
52.	To what level do you normally set the hand controls during the heating season?
Ans	ewer options for each question:
	1
	2
	3
	4

	6
	I do not use hand controls
53.	Do you adjust your heating temperature to whether you are at home or not?
	Nontinuo ville mastica 54
	yes → continue with question 54 □ no → continue with question 58
54.	On an average weekday, how many hours are you at home during the day (between 6 am and 10 pm)?
	Not at all 1-3h 4-6h
	7-9h
	10-12h
	13-15h
	15h or more
55.	On average, how many hours a day are you at home at the weekend (between 6 am and 10 pm)?
	Not at all
	1-3h
	4-6h
	7-9h
	10-12h
	13-15h
	15h or more
56.	What is your average heating temperature in your home when you are not at home?
	<17°C
	17°C to below 19°C
	19°C to below 21°C
	21°C to below 23°C
	23°C to below 25°C
	>25°C
	do not know $\rightarrow$ Filter to question with hand controller for the same combination
Filte	er: "do not know" for question 56
57.	To what level do you normally set the hand controls in your home when you are not at home?
	1
	2
	3
	4
	5
	6
	I do not use hand controls
58.	What type of building do you live in?
	Detached single-family house

	Semi-detached or terraced house
	Duplex house Residential building with 3 or more flats
	Other type of building
59.	When was the building constructed?
	before 1949
	1949 – 1990
	1991 – 2000
	2001 – 2010 2011 or later
	do not know
	What is your mode of housing?
_	
	owner of a house owner of a flat
	tenant/subtenant
	rent-free in a company flat
	rent-free in another flat or house
61.	How high was your energy consumption on space heating in the last accounting period? open question
	ase enter the energy consumption of the space heating from your last heating bill (in kWh). You can see an mple of this in the picture. If you do not know, please enter "xxx".
62.	How long was the accounting period?
	Monthly, $\square$ quarterly, $\square$ half-yearly, $\square$ annually, $\square$ do not know
63.	What is the weather-adjusted characteristic value of your heating consumption per m <sup>2</sup> ? open question
	value should be evident from your heating bill. You can see an example of this below. Please enter the value <i>N</i> h. If you do not know, please enter "xxx".
64.	How many people live in your household, including yourself? open question
Plea	ase indicate only the number of persons in numerical format. Example: "4" instead of "four"
65.	How many of them are children and young people (under 18)? open question
Plea	ase indicate only the number of persons in numerical format. Example: "2" instead of "two"
66.	What is your monthly net household income? Please assign yourself to one of the following groups.
	500€ to below 1000€
	1000 to below 1500€
	1500 to below 2000€
	2000 to below 2500€
	2500 to below 3000€

	3000 to below 3500€	
	3500 to below 4000€	
	4000 to below 4500€	
	4500 to below 5000€	
	5000 to below 5500€	
	5500€ and more	
	no indication	
67.	What is your highest level of education?	
	School finished without graduation	
	Primary/Secondary school certificate	
	Intermediate school certificate	
	Advanced school certificate (Abitur)/subject-related advanced school certificate	
	University degree	
	Academic degree	
	No indication	
68.	In which year were you born? (drop-down menu)	
	In which year were you born? (drop-down menu)  Which gender do you assign yourself to?	
69.	Which gender do you assign yourself to?	
<b>69.</b>	Which gender do you assign yourself to?  female	
<b>69.</b>	Which gender do you assign yourself to?  female male	
<b>69.</b>	Which gender do you assign yourself to?  female male other	
<b>69.</b>	Which gender do you assign yourself to?  female male other no Indication	
69. 	Which gender do you assign yourself to?  female male other no Indication  How many inhabitants does the place you live in have?	
69.	Which gender do you assign yourself to?  female male other no Indication  How many inhabitants does the place you live in have? under 5.000	
69.	Which gender do you assign yourself to?  female male other no Indication  How many inhabitants does the place you live in have?  under 5.000 5.000 to below 10.000	
69.	Which gender do you assign yourself to?  female male other no Indication  How many inhabitants does the place you live in have?  under 5.000 5.000 to below 10.000 10.000 to below 20.000	
69.	Which gender do you assign yourself to?  female male other no Indication  How many inhabitants does the place you live in have?  under 5.000 5.000 to below 10.000 10.000 to below 20.000 20.000 to below 100.000	